



UNIVERSITÀ
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ASAG

GRADUATE SCHOOL
OF PSYCHOLOGY AGOSTINO GEMELLI

SAVE THE DATE NOTICE

MILAN

24th

25th

26th

January
2018

INTERNATIONAL
MEETING

**SPORT
FOR SOCIAL
INCLUSION AND
DEVELOPMENT:
ALLIANCES FOR PRIVATE
PUBLIC ACTION PLANS**



United Nations
Educational, Scientific and
Cultural Organization

With the support of
UNESCO

Under the Patronage of



Presidenza del Consiglio dei Ministri

ITALIAN GOVERNMENT
OFFICE FOR SPORT

INTERNATIONAL MEETING

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SPORT FOR SOCIAL INCLUSION AND DEVELOPMENT: ALLIANCES FOR PRIVATE PUBLIC ACTION PLANS

A. Rationale and goals

The Conference is set to contribute to the wide national, European and international ongoing dynamics of strengthening the policies and actions which use sports as a leverage for social inclusion in disadvantaged contexts, sectors and territories, within the implementation process of the new UNESCO Charter ratified on 2013 at MINEPS V in Berlin.

At international level it represents a follow-up passage immediately connected to MINEPS VI Conference in Kazan (<http://en.unesco.org/mineps6>) and will be very much focused on operational know-how exchange and info-sharing for action plans, with special reference to Theme II “Maximizing the contributions of sport to sustainable development and peace”.

At Italian national level it represents a “momentum” to foster and strengthen the emerging private-public cooperation mechanisms in this field (a preparatory National Forum will take place on 23rd October 2017).

B. Issues

Indicatively the following issues will be addressed by the Conference:

- Social sciences theoretical epistemological backgrounds;
- Emerging, good and best practices on various fields;
- Disadvantaged urban areas and territories;
- Business opportunities and technological innovation as societal tools;
- Impact evaluation, evolution of SROI methods and policy designing

Within the UN Sustainable Development Goals as a general reference framework, the Conference will operate functionally to pursue the scopes of the Main Policy Area II (Maximizing the Contributions of Sport to Sustainable Development and Peace) and the following specific policy areas:

- II.2 Make cities and settlements inclusive, safe, resilient and sustainable

- II.4 Build peaceful, inclusive and equitable societies
- II.5 Provide economic growth and full and productive employment and work for all
- II.1 Improve health and well-being of all, at all ages

To this last regard the Milan Municipality is very proactive at international level given the cultural and policy making legacy of Expo 2015:

<http://www.milanurbanfoodpolicypact.org/>

<http://carta.milano.it/en/>

Additionally, within the main policy area I, the Conference will address the following issues:

- I.4 Promote research-based evidence and strengthen higher education
- I.6 Foster empowerment and inclusive participation

A special attention will be dedicated to Action 2 (Develop common indicators for measuring the contribution of physical education, physical activity and sport to prioritized SDGs and targets) **of the Kazan Action Plan**, in the perspective of aiming at generating a significant support to the development of indicators for measuring the contribution of PA, PE and sport to key SDGs.

C. Invitees and Participants

- Leading scholars and experts;
- Leading operators, with representatives of the main active NGOs;
- Representatives of the National governments;
- National and International private actors and stakeholders of the sport sector;
- Main international organizations;
- Athletes and testimonials.

Estimated participants in loco from all continents: 100.

A live streaming service will be delivered for remote registered participants.